Brass Willow

STANDARD OFFER
Q4 2026 · valid until 31/12/2026

Brass Willow workshops

Growing an Organization with the Greiner Model

WHAT IT IS

A workshop on the stages of organizational growth and the crises between them, based on the Greiner model. Participants establish where their company is and choose actions that fit that stage.

AT A GLANCE

Duration	2 days (2 × up to 8 hours)
Audience	founders, executive teams, leaders of growing organizations
Format	intensive workshop, in person or online (Zoom and Mural)
Language	English or Polish
Led by	Kate Hobler
PDUs (PMI)	14 for attendance

WHO IS IT FOR?

- The company has grown and what drove it now holds it back.
- Founders cannot keep up with decisions and cannot let them go.
- Procedures were introduced and people started to suffocate.
- It feels like a crisis nobody has had before.

WHAT PARTICIPANTS TAKE AWAY

After the training, the participant:

- knows which stage the organization is at and what is typical for it,
- can name the crisis the company is going through,
- has a list of changes worth making now and of those that are premature,
- shares one language about growth with the rest of the leadership.

PROGRAM OUTLINE

1. Cases of different organizations: “connect the dots” exercises (what happened and what you would do).
2. The first crises and ways out of them; what size of organization goes through which stage.
3. The phases of organizational growth.
4. Recognizing which phase an organization is in.
5. What if a phase does not occur.
6. Applying the model day to day.
7. Tools useful in each phase.

This is an outline. The trainer adapts it to the group’s needs and experience.

PRACTICALITIES

PDUs (PMI)	14 PDUs for attendance.
Payment	We issue a VAT invoice to a company or an individual. The standard payment term is 14 days; bank transfer or card. We also serve companies from outside Poland.
Before the class	After registration the participant receives full information by e-mail: venue, hours, what to prepare. The address and hours are confirmed two weeks before the class.
Lunch	Lunch is included in the price of in-person classes.

PRICE

Public class

PLN 2,700 net per person

Current dates and prices: brasswillow.pl, Calendar.

Private class

Group of 6–20	**PLN 25,000 net per group**
Smallest group	**6 people**

A private class usually takes place at the client's premises; a rented room is charged at cost, as a separate invoice item. Date and scope are agreed individually. The price excludes the trainer's travel and accommodation outside their place of residence: within Poland, PLN 1,500 net per trainer for a two-day class.

Prices are net, in PLN; VAT is not included. Offers in EUR or USD on request (plus 15% for exchange-rate risk and bank spread). Invoices are payable within 14 days.

Brass Willow Sp. z o.o.
Plac Solny 15, 50-062 Wrocław, Poland
NIP: PL8971808826 · KRS 0000557976
Share capital: PLN 50,000.00

Contact regarding this offer
kontakt@brasswillow.pl
+48 530 537 424
brasswillow.com

24 countries
35,000 people trained
70% of clients come back for more