Brass Willow

STANDARD OFFER
Q4 2026 · valid until 31/12/2026

Scrum.org training

Professional Scrum Product Owner™ – AI Essentials

WHAT IT IS

A one-day workshop that prepares Product Owners to use AI tools consciously and effectively: customer needs analysis, prototyping and product vision, together with the principles of safe and ethical use. It ends with the Scrum.org PSPO-AIE certification assessment.

AT A GLANCE

Duration	1 day (up to 8 hours)
Audience	Product Owners, Product Managers, business analysts
Format	intensive workshop, in person or online (Zoom and Mural)
Language	English or Polish
Certificate	PSPO-AIE (Scrum.org assessment), does not expire
Led by	Kate Hobler, Professional Scrum Trainer
PDUs (PMI)	7 for attendance

WHO IS IT FOR?

- The participant is expected to use AI in product work and does not know where to start.
- Repetitive analytical work takes time needed for stakeholders.
- It is unclear what may be shared with a model.
- The participant wants to validate hypotheses and build prototypes faster.

WHAT PARTICIPANTS TAKE AWAY

After the training, the participant:

- knows concrete AI tools and techniques useful in product management,
- delegates repetitive and analytical tasks to AI and focuses on strategy,
- analyzes the market, creates personas and validates hypotheses faster,
- makes informed decisions on AI ethics and security.

PROGRAM OUTLINE

1. Introduction to the world of AI.
2. AI in Product Discovery.
3. Practical AI tools in everyday work.
4. AI-supported collaboration and communication.
5. Accountability and ethics in AI.
6. Summary and action plan.

This is an outline. The trainer adapts it to the group's needs and experience.

PRACTICALITIES

Assessment and certificate	The PSPO-AIE assessment is taken online, in English. The participant usually receives the password within 2 business days after the class. If the participant attempts the assessment within 14 days and scores below 85%, a second attempt is free of charge.
PDUs (PMI)	7 PDUs for attendance, regardless of the assessment.
Payment	We issue a VAT invoice to a company or an individual. The standard payment term is 14 days; bank transfer or card. We also serve companies from outside Poland.
Before the class	After registration the participant receives full information by e-mail: venue, hours, what to prepare. The address and hours are confirmed two weeks before the class.
Lunch	Lunch is included in the price of in-person classes.

PRICE

Public class

PLN 2,900 net per person

Current dates and prices: brasswillow.pl, Calendar.

Private class

Group of 8–13	**PLN 2,300 net per person**
Group of 14–20 (online 14–16)	**PLN 30,000 net per group**
Smallest group	**4 people**

A private class usually takes place at the client's premises; a rented room is charged at cost, as a separate invoice item. Date and scope are agreed individually. The price excludes the trainer's travel and accommodation outside their place of residence: within Poland, PLN 1,500 net per trainer for a two-day class.

Prices are net, in PLN; VAT is not included. Offers in EUR or USD on request (plus 15% for exchange-rate risk and bank spread). Invoices are payable within 14 days.

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99.47% assessment pass rate

4.9/5 rating on Trustpilot

70% of clients come back for more