Brass Willow

STANDARD OFFER
Q4 2026 · valid until 31/12/2026

Brass Willow workshops

Managing and Developing Agile Roles

WHAT IT IS

Designed for leaders who oversee Scrum Masters, Product Owners and agile coaches. Participants learn to identify the maturity of their experts, set meaningful development goals and build career paths aligned with the organization's needs.

AT A GLANCE

Duration	2 days (2 × up to 8 hours)
Audience	directors, department heads, managers of Agile and Scrum chapters, HR
Format	intensive workshop, in person or online (Zoom and Mural)
Language	English or Polish
Led by	Kate Hobler
PDUs (PMI)	14 for attendance

WHO IS IT FOR?

- There are a dozen Scrum Masters and each understands the role differently.
- Nobody knows how to evaluate the work of a Scrum Master or Product Owner.
- Good people in agile roles leave because they see no path forward.
- The "Agile Coach" position exists and nobody can say what is expected of it.

WHAT PARTICIPANTS TAKE AWAY

After the training, the participant:

- understands roles and accountabilities in agile organizations,
- knows how a Product Owner differs from a Product Manager and a Scrum Master from an agile coach,
- has tools for developing competencies in each role,
- has tools for delegation and transparent decision-making,
- knows what a mature agile coach, Scrum Master and Product Owner look like.

PROGRAM OUTLINE

1. Types of agile systems.
2. Role, accountability, position: what they are and how they differ.
3. Roles and accountabilities in agile systems.
4. Competency matrices and systems for assessing and developing competencies in each role.
5. Tools for delegation and transparent decision-making.
6. Designing development levels: assessing how advanced a person is in their role.

This is an outline. The trainer adapts it to the group's needs and experience.

PRACTICALITIES

PDUs (PMI)	14 PDUs for attendance.
Payment	We issue a VAT invoice to a company or an individual. The standard payment term is 14 days; bank transfer or card. We also serve companies from outside Poland.
Before the class	After registration the participant receives full information by e-mail: venue, hours, what to prepare. The address and hours are confirmed two weeks before the class.
Lunch	Lunch is included in the price of in-person classes.

PRICE

Public class

PLN 2,700 net per person

Current dates and prices: brasswillow.pl, Calendar.

Private class

Group of 6–20	**PLN 25,000 net per group**
Smallest group	**6 people**

A private class usually takes place at the client's premises; a rented room is charged at cost, as a separate invoice item. Date and scope are agreed individually. The price excludes the trainer's travel and accommodation outside their place of residence: within Poland, PLN 1,500 net per trainer for a two-day class.

Prices are net, in PLN; VAT is not included. Offers in EUR or USD on request (plus 15% for exchange-rate risk and bank spread). Invoices are payable within 14 days.

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24 countries
35,000 people trained
70% of clients come back for more