Brass Willow

STANDARD OFFER
Q4 2026 · valid until 31/12/2026

Brass Willow workshops

Change Management Improvement Program

WHAT IT IS

A one-day program for executive teams: a high-level view of how change is managed and how to build that capability in your own organization.

AT A GLANCE

Duration	1 day (up to 8 hours)
Audience	executive teams and senior management
Format	in-house only; the program can be split into shorter blocks
Language	English or Polish
Led by	Kate Hobler

WHO IS IT FOR?

- The organization is going through yet another change and little remained of the previous ones.
- Change is announced by executives and led by people several levels below.
- The change generates costs and its effect does not show in the results.
- The executive team has limited time and needs one day, not a full training.

WHAT PARTICIPANTS TAKE AWAY

After the training, the participant:

- shares one picture of change management with the rest of the executive team,
- knows which tasks in a change belong to executives,
- knows the outline of building change capability in the organization.

PROGRAM OUTLINE

1. How change unfolds: what has to happen for a change to stay in the organization.
2. The role of executives: what only they can do and what cannot be delegated.
3. Your organization: building the capability to change instead of buying it each time.

This is an outline. The trainer adapts it to the group's needs and experience.

PRACTICALITIES

Payment	We issue a VAT invoice with a 14-day payment term. We also serve companies from outside Poland.
Before the class	After registration the participant receives full information by e-mail: venue, hours, what to prepare. The address and hours are confirmed two weeks before the class.
Lunch	Lunch is included in the price of in-person classes.

PRICE

Private class

Board workshop, 1 day **PLN 18,000 net**

A private class usually takes place at the client's premises; a rented room is charged at cost, as a separate invoice item. Date and scope are agreed individually. The price excludes the trainer's travel and accommodation outside their place of residence: within Poland, PLN 1,500 net per trainer for a two-day class.

Prices are net, in PLN; VAT is not included. Offers in EUR or USD on request (plus 15% for exchange-rate risk and bank spread). Invoices are payable within 14 days.

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24 countries

35,000 people trained

70% of clients come back for more